

About me	
	<p style="text-align: center;">Daniel Rhodin 790126</p> <p style="text-align: center;">Källparksvägen 11A 187 67 TÄBY daniel@rhodin.net https://www.danielrhodin.com/english.html telephone nr: 0706-159940</p> <p>I am driven and detail oriented. I always strive to gain more experience and knowledge. As a person am I very stress resistant and levelheaded even in the direst situations. I really like big challenges. My attention to detail is big and my ability to focus on the task at hand is great. I am fluent in both Swedish and English</p>

Work	
Kuusakoski May 2019 - July 2020	Account Manager <ul style="list-style-type: none"> • Finding Leads • Meeting customers at their office or at construction site • Make offers • Follow the market changes • Present unique solutions for each customer • Co-operate with each terminal to get optimal use of all purchases • Analyse the customer needs • Present custom transport solutions to minimize the impact on cost and environment
Ahlsell March 2014 - Oct 2018	Product manager ventilation & insulation <ul style="list-style-type: none"> • Provide and analyse sales statistics in Excel of products and suppliers. • Oversee the handpicked product counsel, where we would among other things create new products for the market. • Be a project manager in evolving new products • Test and evaluate e-commerce. • Build and maintain product structure in PIM for use in e-commerce and printed catalogues • Have a regular contact with Ahlsells central warehouse • Supplier negotiations, trade agreements and pricing. • Help the salesforce with technical information, pricing and other practical information. • Update pricing information and structure • Decide with suppliers and assortment Ahlsell should supply. • Be a link between sales and division • Analyse sales and profit and act when needed.

	<ul style="list-style-type: none"> • During my time as product manager the sales have increased 50% and a lot of it is because of new products and suppliers that I have signed. • Responsible for most products of all product managers in Ahlsell Made several own tools for analysis to make it easier for sales to see what customers and projects are most valuable to Ahlsell and thereby helping them prioritize
Klimatbyrå April 2010 - March 2014	Technical sales within ventilation and KAM to wholesalers <ul style="list-style-type: none"> • Receive ordering buy phone, e-mail and fax • Make offers • Help customers with technical support • Meet customers on site to discuss the best technical solutions. • KAM for wholesalers. • Present at events and exhibitions. • Made a pricing tool for the company • Statistics and analysis
Ahlsell Dec 2005 - April 2010	Backoffice sales ventilation <ul style="list-style-type: none"> • Receive ordering buy phone, e-mail and fax • Make offers • Help customers with technical support • Range manager for ventilation in all stores in Stockholm • Developed a range for the new stores in Årsta and Nynäshamn • Helped to implement the range in those stores
Ahlsell Aug 2004 - Dec 2005	Shop sales Heating Plumbing & ventilation <ul style="list-style-type: none"> • Managing the register • Inventory • Help customers with technical support • Manage the assortment in the store • Help the store manager with strategic planning
Ab Soluta Spel Jan 2001 - Dec 2001	Store manager <ul style="list-style-type: none"> • Managing the register • In charge of inventory • Place order for new products • In charge of the end of day counting of the registers.

Education	
Medieinstitutet 2020 -	<p>Post high school education: Digital Analytics</p> <ul style="list-style-type: none"> • Measure behaviours – collecting relevant data. • Analyse data – present KPI and other important findings • Report my findings – visualize the data • Test experience and campaigns – see what gives the best conversions • Optimize the digital experience. • Programming HTML, CSS and JS • Google Analytics GAIQ • Adobe Analytics
IUC 2001 - 2003	<p>Post high school education Installation engineer</p> <p>100p in Katrineholm with 33 weeks internship in Stockholm split on 5 different companies.</p> <p>Had internships as a consultant, project manager and got to do a market survey.</p>
Nackademin 1999 - 2000	<p>Post high school education Computer science</p> <p>11 weeks of internship taught me support, service and putting together computers</p> <p>The computer became a natural tool for me.</p> <p>Learned a great deal about programming and Microsoft Office</p> <p>The education also included business economics.</p>